



Personalized Hearing Care, Inc.

Autumn 2011



Vol. 9 Issue 3

A SOUND ADVICE NEWSLETTER FOR OUR PATIENTS

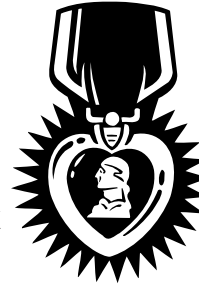
35337 WARREN, WESTLAND, MI 48185 • PHONE 734.467.5100 • FAX 734.467.5103

321 PETTIBONE ST., SUITE 105, SOUTH LYON, MI 48178 • PHONE 248.437.5505 • FAX 248.437.5518

AUDIOLOGY AND
HEARING AIDS

OUR TRIBUTE TO THE TROOPS... ASSISTING THE ANN ARBOR VA

We are honored to have been invited by the Ann Arbor VA to participate in their Veteran Wellness Program. Since May, we have been assisting the Ann Arbor VA with their patient load to ensure that the local Veterans receive the quality hearing health care they deserve. We appreciate this opportunity and thank them for their dedicated service to our country.



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MARK YOUR CALENDAR FOR OCTOBER 17 - 20... ... PATIENT EDUCATION OPPORTUNITY

So many new innovations in hearing aid technology have become available recently and we want to share them with you this **October 17-20**. We will be offering these **DEMO DAYS** for our patients to experience these incredible, unique and specialized hearing aid features. *The most difficult decision will be, which best fits your lifestyle?*

- **RECHARGEABLE** - change your life, not your batteries (for 5 years!)
- **WATERPROOF** - showering, swimming, working out, no problem!
- **INVISIBLE & AFFORDABLE** - for specific candidates only, an invisible, economical option.

We have only reserved 20 appointments for these demonstrations - **CALL NOW TO SCHEDULE YOURS!**



GROWING... THANKS TO YOU!!

As we continue to grow our practice and serve the hearing healthcare of each individual patient, your referrals are precious to us. If you like our service and the level of care we provide, please tell your friends and family. We will give each individual you refer the same exceptional care and attention you received from us.

As a thank you, we have a **REFERRAL REWARDS PROGRAM** and we would love for you to become a member. *Call our staff for details.*



**"Lose your vision,
you will surely notice."**

**Lose your hearing
& everyone else will."**



WANTED

Your feedback! On your next visit, complete our 'patient satisfaction survey' and you will be entered in our drawing to win **DINNER for TWO!**



NOW HEAR THIS... DR. KARISSA JAGACKI PROTECTING YOUR HEALTHY HEARING!

Happy Fall! This time of year brings about many changes – the leaves, the temperature, and even the Jagacki household. As BOTH of my boys head off on the school bus this year, I'm asking 'where has the time gone?' The change of seasons to fall also brings to mind the importance of protecting our hearing.

Whether you hunt with a shotgun, rifle or handgun, or even just shoot at the range, you are subjecting your ears to dangerous, and potentially deafening noise. Please wear hearing protection! Electronic Shooters Protection (ESP) are my recommendation for comfort, fit, and protection, without compromising your sensory abilities. The ESP's are custom-molded to each individual and their response to loud noise is instantaneous. I would welcome an appointment with you to answer all of your questions about hearing protection; or to hear the stories about 'the one that got away.' Happy hunting, but most importantly, healthy hearing!

WALK-IN HOURS AVAILABLE

Since May our patients have been enjoying the convenience of our WALK-IN-HOURS. Patients are seen on a first-come, first-served basis according to the schedule below. It is intended for quick clean and checks, tube changes, or simple repairs. NO APPOINTMENT IS NECESSARY. Please continue to schedule your appointment if this time is inconvenient. Appointments are also advisable whenever you would like to consult with your audiologist, or when you need services such as adjustments, ear wax removal or hearing tests.

 **Westland - walk-ins: Monday thru Thursday (NOON)** 
South Lyon - walk-ins: Monday & Wednesday only (NOON)

Trade-ins Help Local Lions Clubs



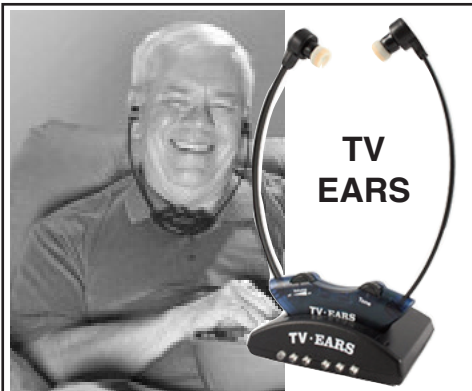
As always, Personalized Hearing Care supports the local Lions Clubs by providing hearing aids and services for those who cannot afford them otherwise. PHC is declaring September to be "TRADE-IN & TRADE-UP" month. If you currently have hearing aids and would like to TRADE-UP, have the value of your aids assessed by our audiologists. We will give you CASH VALUE towards the purchase of new hearing aids when you TRADE-IN. PHC collects and donates these hearing aids to the Lions Club to help benefit members of the community. Your generosity will allow this program to continue, as well as giving you the chance to hear better than ever. Additionally, your donation is a deductible tax benefit.

What are you waiting for? Make September your month to TRADE-IN & TRADE UP! Call now to schedule an appointment with your audiologist to have your trade-in value assessed.

Some restrictions apply. Cash value must be applied towards new hearing aids with no cash exchange. Insurance benefits may still be applied.

🎁 HOLIDAY WISH LIST 🎁

Is there someone on your holiday shopping list who already seems to have "everything?" Here are some of our unique and interesting gift ideas:



TV EARS

This wireless, rechargeable system allows for TV anytime without disturbing others around you.

\$150 - \$250

Electronic Shooters Protection - ESP



For the hunters in your family, this is a MUST-HAVE. Instant hearing protection is built right in with immediate response to a gunshot without compromising the hunting experience.

\$220 - \$2500



Custom Fit Blue Tooth



Any cell phone user will love the clarity, comfort and simplicity of a customized blue tooth that pairs directly with their phone. With all of the research indicating that cellular phones may have carcinogenic impacts, this is a GREAT gift.

\$150

Swim Molds



If being in the water is important to you or someone you love, swim molds are a terrific way to keep water out and prevent infection or discomfort that may often accompany extended time in the water - especially useful for children with tubes.

\$65



Customized Listening Buds

Everyone who listens to music through headphones appreciates the comfort, snug fit and exceptional quality sound that Etymotic customized earphones provide. If you have a REAL musician in your life, we also do customized musician plugs.

\$100 +

Amplified Phone



Do you know someone who struggles to talk on the phone? These unique devices make communication easier and more enjoyable for both callers.

\$160+



~ Don't forget the stocking stuffers ~
batteries ~ hearing aid accessories ~ dryers ~ battery caddies

Ho...Ho...Ho...

Nothing like beating the crowds and getting your holiday shopping done early!



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Share Your Newsletter with a Friend!

FIND US ON THE WEB AT WWW.PERSONALIZEDHEARINGCARE.COM

Your PHC Staff:

Dr. Karissa Jagacki, Audiologist

Kim Carnicom, Audiologist

Darlene Ramey, Westland Office Manager

Chelsea Bear, Office Assistant

Iva Fletcher, South Lyon Office Administrator

Amy Irwin, Operations Manager

Office Hours

FOR YOUR CONVENIENCE WE ARE OPEN:
MONDAY THROUGH THURSDAY 9AM TO 5PM
SATURDAYS BY APPOINTMENT

WESTLAND OFFICE - 734.467.5100

We are located in the Westland Professional Building across from Westland Mall, near Target
(ON THE CORNER OF YALE & WARREN RDS)

SOUTH LYON OFFICE - 248.437.5505

We are located diagonally from the Providence Medical Building in downtown South Lyon.
(OFF OF DETROIT ST. WHICH IS ONE BLOCK NORTH OF DOWNTOWN)



~ RECIPE CORNER ~

FALL FRENCH ONION SOUP-MMMM!

4 large onions, thinly sliced	1 ½ cups apple cider
2 Granny Smith apples - <i>peeled & chopped</i>	2 Tbs. brandy (optional)
½ cup butter, divided	1 Tbs. ground cinnamon
2 tablespoons olive oil	1 Tbs. white sugar
4 cups chicken broth	½ cup shredded Gouda cheese
	6 French bread

Set a slow cooker on Low, and put in half of the butter to melt. Add the onions and apples; cover and cook on Low for 6 to 8 hours.

After the cooking time is up and apples and onions are soft, pour in the brandy, chicken broth and apple cider. Set the slow cooker to High and cook for 1 to 2 hours, until simmering.

Preheat the oven broiler. Mix together the cinnamon, sugar and remaining butter. Spread onto one side of each slice of bread. Place bread cinnamon side up on a baking sheet, and broil until toasted, about 3 minutes. Remove from the oven, flip the slices over so the cinnamon is on the bottom. Sprinkle Gouda cheese on the top and return to the broiler until the cheese is melted.

Ladle soup into serving bowls and top with slices of toast, cheese side up to serve.